



STRATEGIC
COMMUNICATIONS.
CREATIVE
LEADERSHIP.
**MEANINGFUL
IMPACT.**

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DAVID KENNEDY

STRATEGIC COMMUNICATIONS LEADER

David Kennedy
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Dear Hiring Manager,

I am excited to apply for communications and marketing leadership opportunities where I can help organizations communicate with clarity, strengthen employee engagement, and build meaningful connections with their audiences. Throughout my career, I have partnered with executives, business leaders, municipalities, nonprofits, and private-sector clients to translate complex ideas into compelling communications through strategic storytelling, branding, digital experiences, and integrated marketing.

My background combines communications strategy with hands-on creative leadership. From developing enterprise newsletters and executive presentations to leading website launches, branding initiatives, multimedia campaigns, and community engagement efforts, I have consistently focused on aligning communication with organizational objectives while delivering measurable results.

I would welcome the opportunity to discuss how my experience in strategic communications, marketing, and creative leadership can contribute to your organization. Thank you for your time and consideration.

Sincerely,

David Kennedy